

Navroze Godrej

Executive Director, Godrej & Boyce

Navroze directs strategy and innovation at Godrej & Boyce, India. His belief that the innovation process can be used for identifying hidden opportunities which can ameliorate the lives of people in unforeseeable ways led him to set up the Innovation Centre at Godrej & Boyce. The centre implements Disruptive Innovation and Human-Centred Design and works with a diverse set of employees from various Godrej & Boyce businesses to imbibe a culture of innovation at a grassroots level. Navroze believes that strategic design should pervade every aspect of a business if it is to deliver products and services of the greatest value to the community and that is his vision for Godrej & Boyce. He holds a Master of Design degree from the IIT Institute of Design, Chicago.