Vijay Crishna Executive Director, Godrej & Boyce

Vijay Crishna is the Executive Director of Lawkim Motors Group.

He joined Lawkim Ltd, a bankrupt light engineering company taken over by the Godrej Group at the behest of N.P. Godrej in 1977 after eight years of management experience in Kolkata and five years in the advertising industry in Mumbai and was able to help turn it around.

He is a B.A. (Economics) from St. Stephen's College, University of Delhi.

Vijay is also a Director of Godrej Industries, Godrej Agrovet and Precision Wires India Ltd. He serves as a Trustee of the Bombay Scottish Orphanage Society and is a member of the Advisory Board of the Institute for Technology and Management, Navi Mumbai, the President's International Advisory Board Colorado College and on the Advisory Panel of the New Zealand Trade and Enterprise Beachhead Programme.

In 1991, Vijay established the Naoroji Godrej Centre for Plant Research at Shindewadi, Satara District, which researches and propagates rare and endangered species of medicinal plants endemic to the Western Ghats.

A Life Member of The Himalayan Club since 1973 - and now its Honorary Secretary – he has trekked in the Garhwal, Sikkim, Ladakh, Nepal and Tibet. He has been active in theatre since 1965 in Delhi, Kolkata and Mumbai. Vijay joined the Board on 27th September, 1990.